

BANNED
HASHTAGS
ARE REAL





Update... January 2021

It is important to date this as it will change in a week or so, that's what we love (or hate) about Instagram and all the other platforms and their algorithms.

To point out for you, this research is mostly aimed at Instagram as that's where you can utilise the most amount of #'s on each of your posts – this being **30** hashtags. (This is another controversial topic as the Social Media Experts or Gurus out there all have a difference of opinion as to using all 30 or limiting to around 15-20).

So far, the banned Hashtags are as follows, some will surprise you and if any insult you, I do apologise, I wasn't that surprised with some:

A

adulthood, abc7ny, abdl, addmysc, adulting, alone, always, americangirl, armparty, adulting, asia, attractive, assday, ass, abcess, abdl, assworship, addmysc, africanexpeditions, agariogaming, akiralane, asiangirl, allbreasts, amearalavey, animenoobs, afourchamberedheart, audaciousprayer, adulting, alone, always, americangirl, armparty, asia, ass, assday, assworship, attractive

B

beautyblogger, (*Note: #beautybloggers works), beautydirectory, brain, babe, boho, bbc, besties, bikinibody, beyonce, books, boho, brain

C

costumes, curvygirls, cpr, curvy

D

date, dating, desk, dm, direct, dogsofinstagram

E

easter, edm, eggplant, elevator

F

fitnessgirls, fishnets, followforfollow

G

girlsonly, gloves, graffitiigers, goddess

H

happythanksgiving, hardworkpaysoff (*Note: #hardworkpaysoff👊 is ok), hawks, hotweather, humpday, hustler



I

ice, ig, ilovemyinstagram, instababy, instamood, instasport, iphonegraphy, italiano

J

NOTHING REPORTED SO FAR

K

kansas (*Note: #kansascity is ok), kissing, kickoff, killingit

L

l4l, leaves, like, likeback, likeforlike, loseweight, lulu, lean, lingerie, livinforalivin

M

master, mileycyrus, milf, mirrorphoto, models, mustfollow

N

nasty, newyears, newyearsday, nudity

O

overnight, orderweedonline

P

parties, petite, prettygirl, pornfood, pushups, popular, publicrelations, puppydogmondays

Q

qatar

R

rate, ravens

S

saltwater, samelove, selfharm, single, singlelife, skateboarding, skype, snap, snapchat, (*Note: #snapchat👩 is ok) stranger, shower, shit, sallyhansen, sopretty, sunbathing, streetphoto, stud, swole, snowstorm, sun

T

tag4like, tagsforlikes, tanlines, tgif, todayimwearing, treasurethesemoments, teens, teen, thought, thighs



U

undies

V

valentinesday

W

workflow, wtf, woman, womancrushwednesday

X

xanax

Y

youngmodel

Z

NOTHING REPORTED SO FAR

Research and learnings are such an important and never-ending task that we should take on and embrace. It does take some time but allow yourself an hour here and there to keep up to date with the movements of the good, the bad and sometimes the evil parts of the social media platforms. This learning curve could be seen as a minefield and you could be correct in thinking that but that's why we've put together this information all in one place for you to refer back to and don't forget we're here to guide you through, we want to share knowledge and educate.